



12 Days & Ways to Give This Holiday Season





pumpkin patch or Fall Guide

Create a local guide to nearby pumpkin patches, apple orchards, or fall festivals.

This could be a downloadable PDF or a blog post with recommendations for family-friendly events.



coat DRIVE

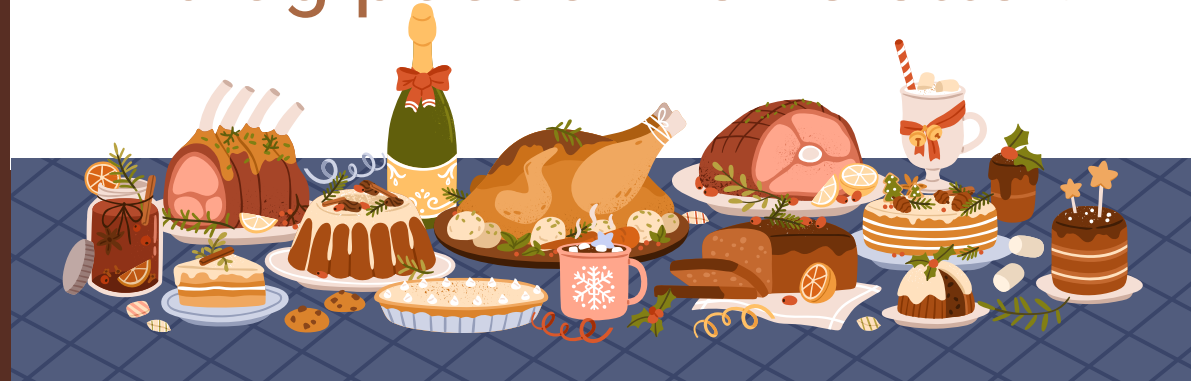
thank you for helping
to keep others warm



Partner with a local shelter to collect gently used coats and blankets for the colder months. Encourage clients to drop off donations and make it easy by offering multiple locations or even pick-up options.

Holiday Recipe Swap

Engage your email list or social media followers with a fall recipe swap. Ask clients to share their favorite seasonal recipes and feature some in a blog post or newsletter.





Thanksgiving
FOOD DRIVE

Organize a food drive with local charities to support families in need during the holiday season. Promote the event across your social media platforms and offer to collect donations at your office or open houses.





Holiday Recipes

Collect favorite Holiday recipes from Contacts and clients creating a branded digital recipe *e-book. Share it with your email list or on social media, providing a seasonal and personal touch that keeps you top of mind during the holidays.

**I can actually create it so the e-book actually flips the pages!*





Back to School

Partner with a local school to sponsor a fall/winter supply drive or help fund after-school programs.

Promote the drive to your client list, encouraging them to contribute and get involved.

DONATE A PERCENTAGE OF *your* COMMISSIONS



Announce a fall/winter campaign where a portion of your commission from every home sale goes toward a local charity or cause.

Share stories of the beneficiaries to personalize the initiative and encourage client participation.



Thank You Care Package for Clients

Send a Thanksgiving-themed care package to top clients or recent buyers, featuring items like gourmet snacks, candles, or handwritten thank-you cards.

This thoughtful gesture not only celebrates Thanksgiving but also strengthens client relationships.



Reverse Advent Calendar

Instead of clients receiving gifts, organize a reverse Advent calendar where each day in December, clients contribute an item to a food bank or charity.

Share a list of suggested items they can donate and feature their contributions on social media, encouraging others to participate.



Secret Santa for Charity

Organize a "Secret Santa" gift exchange where instead of giving gifts to each other, clients and colleagues anonymously donate to a charity in each other's name.

Set up a virtual or in-person reveal where everyone can see which charity received donations and how much was raised.





12 Days of Kindness

Challenge

Create a "12 Days of Kindness" challenge, encouraging clients to perform one kind act each day leading up to Christmas or the winter holiday. Share daily prompts via email or social media (e.g., donate to a charity, help a neighbor, support a small business).

Offer a special gift to those who complete all 12 days.

The background of the image is a top-down view of various gift-wrapping materials. It includes several sheets of brown kraft paper, some of which are partially wrapped around rectangular boxes. A pair of green-handled scissors is positioned on the left side. Sprigs of fresh green pine branches with brown pinecones are scattered across the scene. A vibrant red ribbon is draped across the bottom right, and a gold ribbon is visible at the top right. The overall composition is festive and focused on the act of gift-wrapping.

Gift Wrapping for a Cause

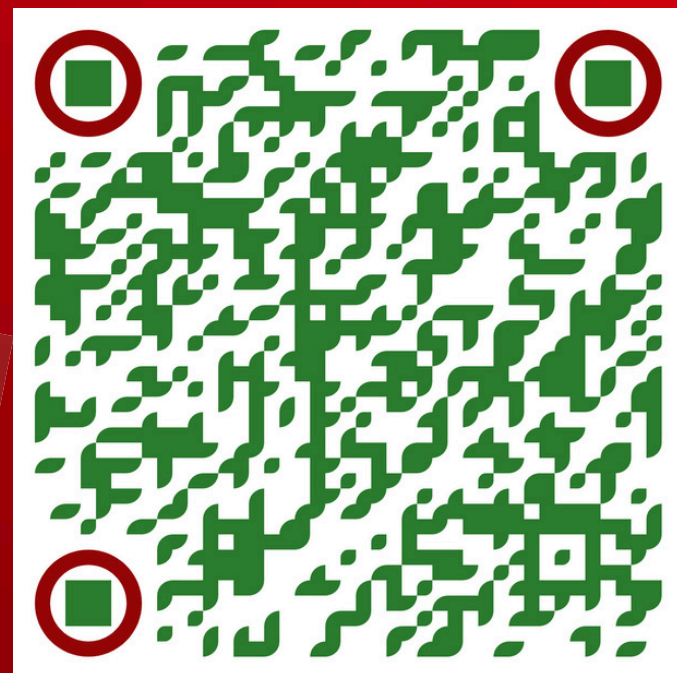
Set up a free gift-wrapping station at your office or a local business, where contacts and clients can have their holiday gifts wrapped in exchange for a small donation to a local charity. Provide holiday treats and create a festive atmosphere while spreading the spirit of giving.



Don't have the time or energy to tackle any of these ideas? I get it!!
Real Estate can be overwhelming in itself without tacking anymore to do's.
However you don't have to do this or any marketing on your own.

Find out how by scanning the QR code below!!

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