

# MARY WILLIAMS

THERE *Really* IS SOMETHING ABOUT MARY

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## La Quinta, California



Desert Luxury

### Desert Luxury Realty

Thank you for visiting my blog. When you choose Mary Williams, as your real estate agent, you are working with a team of seasoned professionals who cater to your every real estate need. Buying or Selling your home does not need to be full of hassels or needless pressure. Take it easy and enjoy the luxury of the desert. I look forward to assisting you with your search or sell of your home.

### New Feature!! Virtual Tours

- [79770 Citrus](#)
- [77020 Avenida Fernando](#)
- [77137 Via Huerta](#)
- [77315 Avenida Fernando](#)
- [48085 Casita Drive](#)
- [50115 Calle Rosarita](#)

FRIDAY, JUNE 25, 2010

### Mortgage rates lowest since 1950s!

Posted by mlwilliamsrealtor@live.com at [6:10 AM](#)

*Coachella Valley real estate professionals are hoping that more activity will follow*

Desert Sun staff and wire reports • June 25, 2010



Mortgages are cheaper today than they've been in a half-century. If only most people had the job security, the credit score and the cash to qualify.

The average rate for a 30-year fixed loan sank to 4.69 percent this week, beating the low set in December and down from 4.75 percent last week, Freddie Mac said Thursday. Rates for 15-year and five-year mortgages also hit lows.

Rates are at their lowest since the mortgage company began keeping records in 1971. The last time they were any cheaper was

### Mary Williams That Is!



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### Contact Me

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Mary Williams

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Name:  
Mary Williams  
Email:  
mlwilliamsrealtor@live.com  
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### Local Market in a Nutshell

- [La Quinta Sold Property List for Last Month](#)
- [CAR.org BEYOND THE HEADLINES](#)

### Commercials by Mary!

- [79770 Citrus Commercial](#)
- [Mary's Commercial](#)

### What's Happening in Old Town?

- [There's Something for Everyone!!](#)
- [Don't Miss Out!!](#)

### Daily Real Estate News

- [Disney Luxury-Home Plans Indicate Confidence](#)
- [Fannie Mae Cracking Down on Strategic Defaults](#)
- [Fed: Interest Rates to Stay at Record Low Levels](#)

### Great Items of Interest


- [Member of Luxury Real Estate.com](#)

## Bild a Better Business!

THURSDAY, FEBRUARY 11, 2010

### ➤ Video Marketing and Mortgage News Designed for Mortgage and Real Estate Sales

[Video Marketing and Mortgage News Designed for Mortgage and Real Estate Sales](#)

Posted by We Do MORE for You! at 12:46 PM 

MONDAY, SEPTEMBER 29, 2008

### ➤ How to Think OUTSIDE the Box!

Times are tough. But you still are working in the real estate business and still need to market yourself and work with your clients. It's so tight out there, you need the edge above everyone else to get the attention. You may even be re-thinking how to get the assistance you need while living through these really tough times.

Why not think OUTSIDE the box and work with a Virtual Assistant? You pay for only the hours used - you don't have to pay for taxes, health insurance, break time or even over time - just for time used. Since a Virtual Assistant is already trained ready to start running, you don't have to pay for training. Economic times are hard, but getting the help you need shouldn't be.

A Professional Real Estate Virtual Assistant works for you via interbased programs, email and/or fax. You will be amazed what can be done - it's like sending an e-mail to the office next door .... Call today. Check it out - Think OUTSIDE the Box and see how you can save dollars and work efficiently!!

Posted by We Do MORE for You! at 1:46 PM 

FRIDAY, SEPTEMBER 19, 2008

### ➤ Boy, Did I have some great Classes!

As a REALTOR (r), I attended the Iowa Association of Realtors Annual Convention in Des Moines this past week and BOY, were there some great classes offered. Not only did I acquire some ceu's I so desperately needed, but I actually learned somethings!


If you have never heard Tom Lunstedt speak - you are really missing out on something - actually, you are missing out on a lot! He has advise on how to save money on any kind of tax out there. He will show you where you are leaving money just lay on that ground. Check out his web site <http://www.tomlunstedt.com/>.

Also, Josh Hanson spoke about multi-generational selling. That really put generation gap to the test.

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Taura Prosek talked to us about the importance of Branding and gave us great ideas how to position your business.

All very good stuff!! There were other great classes given, I didn't attend - just not enough time in the day. But you can be assured, I will be attending next year!!!

Posted by We Do MORE for You! at 10:47 AM 

WEDNESDAY, OCTOBER 3, 2007

### ➤ Diagnosing Your Clients' Needs

by Tom Hopkins

When people think about making a purchase, they aren't likely to compare talking with you to going to the doctor, but you should make that comparison when preparing to talk with clients. People trust doctors. They usually accept the diagnosis and prescription for wellness with few questions asked. That's because they recognize doctors are experts in their fields. Your job is to have your clients see

### THINK OUTSIDE THE BOX!



Sandra Bild

Sandra's new and improved last name is BILD. Easy to remember - easy to use and she will help you "Bild a Better Business". Sandra has been active in real estate for 11 years. Starting as an agent in 1996, she received her brokers license and started her own Brokerage, Wedmore Realty, in 1999. During that tenure, Sandra usually closed between 40 - 50 listings per year and usually had an average of 25 to 35 listings at any given time in a community of only 2,800. Previous to her real estate career, she held many administrative positions including 25 years of office experience in various venues and technology.

➤ [What IS a Virtual Assistant and WHO uses them?](#)

➤ [Contact us to find out how you can "Bild a Better Business"](#)

### MY LINKS

➤ [Bild a Better Business!](#)

➤ [Jeffrey Gitomer](#)

➤ [IAVOA](#)

➤ [Women Council of Realtors](#)

➤ [The Realtor Association](#)

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### Fun Widgets!

Here are some fun Widgets for your enjoyment. You can have these for your blog, too. E-mail to find out how!

Magic 8 Ball